



WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

CONTRACT

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 325561 /		<u>Alt Order #</u>
<u>Product</u>		
Candidate Orders		
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Estimate #</u> 1492	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 07/20/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVJ	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RHH		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	07/30/12	08/03/12	5A-6A TISF	5A-6A		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$100.00			
N 2	WTVJ	07/23/12	07/27/12	9A-10A TODAY II	9A-10A		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				5	\$175.00			
N 3	WTVJ	07/21/12	07/21/12	6-7A MIAMI SA/WKND TOD/6A-7A	6A-7A		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				2	\$75.00			
N 4	WTVJ	07/21/12	07/21/12	7A-9A SAT TODAY	7A-9A		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				2	\$300.00			
N 5	WTVJ	07/21/12	07/21/12	9A-10A MIAMI SA/WKND TO 9A-10A	9A-10A		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				2	\$100.00			
N 6	WTVJ	07/22/12	07/22/12	6-8A MIAMI SU/WKND TOD/6A-8A	6A-8A		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				2	\$100.00			
N 7	WTVJ	07/22/12	07/22/12	8A-9A SUN TODAY	8A-9A		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				2	\$600.00			
N 8	WTVJ	07/23/12	07/27/12	10A-11A TODAY III	10A-11A		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$125.00			
N 9	WTVJ	07/23/12	07/27/12	11-1130A NBC MIAMI AT 11,11A-1130A	11,11A-1130A		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				5	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 325561 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1492
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 07/20/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	WTVJ	07/23/12	07/27/12	12-1P ACCESS HOLLY LIVE	12P-1P		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$75.00			
N 11	WTVJ	07/23/12	08/03/12	1P-2P DAYS	1P-2P		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$150.00			
Week:		07/30/12	08/05/12	MTWTF--				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	WTVJ	07/30/12-08/05/12	1P-2P DAYS	1P-2P	MTuWThF----	:30	\$150.00	NM		
		See MG 11.5 PREEMPT-OLYMPICS COVERAGE										
		5	WTVJ	07/24/12-07/27/12	1P-2P DAYS	1P-2P	-TuWThF----	:30	\$150.00	NM		
		Ⓜ MG for 11.4 08/01										
N 12	WTVJ	07/23/12	07/27/12	2P-3P PEOPLE'S COURT	2P-3P		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$100.00			
N 13	WTVJ	07/23/12	07/27/12	3P-4P NATE BERKUS SHOW	3P-4P		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$75.00			
N 14	WTVJ	07/23/12	07/27/12	4-5P ELLEN	4P-5P		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$275.00			
N 15	WTVJ	07/23/12	07/27/12	6P-630P EARLY NEWS	6P-630P		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$550.00			
N 16	WTVJ	07/21/12	07/29/12	6P-630P SA-SU 6P	6P-630P		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				2	\$425.00			
Week:		07/23/12	07/29/12	-----SS				1	\$425.00			
N 17	WTVJ	07/23/12	07/27/12	7P-730P EXTRA	7P-730P		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$1,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTVJ	07/23/12-07/29/12	7P-730P EXTRA	7P-730P	MTuWThF----	:30	\$1,000.00	NM		
		See MG 17.6 PREEMPT-PROGRAM CHANGE										
		6	WTVJ	07/23/12-07/29/12	7P-730P M-F A HOLLYWOOD	7P-730P	-----F----	:30	\$1,000.00	NM		
		Ⓜ MG for 17.2 07/27										
N 18	WTVJ	07/23/12	07/27/12	730P-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$1,000.00			

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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WTVJ	07/23/12-07/29/12	730P-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$1,000.00	NM		
	See MG 18.6 PREEMPT-OLYMPICS COVERAGE											
	6	WTVJ	07/30/12-08/03/12	7P-730P M-F A HOLLYWOOD	7P-730P	MTuWThF----	:30		\$1,000.00	NM		
	Ⓜ MG for 18.5 07/27											
N 19	WTVJ	07/23/12	07/23/12	8-9P FEAR FACTOR	8P-9P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	M-----				1	\$2,000.00			
N 20	WTVJ	07/23/12	07/23/12	9-11P AM NINJA WARRIOR	9-11P		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	M-----				2	\$2,000.00			
N 21	WTVJ	07/24/12	07/24/12	8-10P AMERICA'S GOT TALENT	8P-10P		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-T-----				2	\$8,000.00			
N 22	WTVJ	07/21/12	07/21/12	9-10P LAW & ORDER SVU	9P-10P		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				1	\$1,000.00			
N 23	WTVJ	07/22/12	07/22/12	7-9P DATELINE NBC	7P-9P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				2	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	07/16/12-07/22/12	7-9P DATELINE NBC	7P-9P	-----Su	:30		\$3,000.00	NM		
	Credited PREEMPT-DUE INVENTORY											
N 24	WTVJ	07/21/12	07/22/12	11P-1135P L. NEWS	11P-1135P		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----SS				2	\$1,000.00			
N 25	WTVJ	07/23/12	07/27/12	11P-1135P L. NEWS	11P-1135P		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWT---				4	\$1,200.00			
N 26	WTVJ	07/23/12	07/27/12	1135-1235A TONIGHT/WHEEL	1135P-1235A		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				4	\$400.00			
N 27	WTVJ	07/21/12	07/21/12	1130P-1A SA SNL	1130P-1A		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S-				1	\$850.00			
N 28	WTVJ	07/23/12	07/27/12	7A-9A TODAY	7A-9A		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$700.00			
N 29	WTVJ	07/22/12	07/22/12	9A-10A MEET THE PRESS	9A-10A		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				1	\$1,200.00			
N 30	WTVJ	07/22/12	07/22/12	10A-1030A CHRIS MATTHEWS	10A-1030A		:30			NM	1	\$1,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				1	\$1,000.00			
N 31	WTVJ	07/23/12	07/27/12	630-7P NIGHTLY NEWS	630P-7P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	07/23/12-07/29/12	630-7P NIGHTLY NEWS	630P-7P	MTuWThF----	:30		\$3,000.00	NM		
	See MG 31.2											
	NA-NOT AVAILABLE											
	2	WTVJ	07/30/12-08/03/12	630-7P NIGHTLY NEWS	630P-7P	MTuWThF----	:30		\$3,000.00	NM		
	Ⓜ MG for 31.1 07/26											
N 32	WTVJ	07/26/12	07/26/12	8-9P OFFICE/PARKS REC	8P-9P		:30			NM	1	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---T---				1	\$1,975.00			
Totals											86	\$64,225.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/29/12	83	\$60,125.00	\$51,106.25
07/30/12 - 08/03/12	3	\$4,100.00	\$3,485.00
Totals	86	\$64,225.00	\$54,591.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.